



*by Bruce Russell*



## *One to Watch*

### *Famous Hotel Experience*

Tipped as "one to watch" in the wedding and party planning world, Bruce Russell Chiasson has over 15 years experience working with world famous hotels such as the Plaza, New York and Savoy, London. Already an insider's favourite for wedding design, he has steadily built up an established list of clients based in London and the South West. For 2011, he is excited to announce the official launch of 'By Bruce Russell' - co-ordinating wedding celebrations, civil ceremonies, private social occasions and corporate party planning. An event "by Bruce Russell" promises originality and style while maintaining a personal touch.

Bruce is passionate about every aspect of event planning, from design to detail, turning events into memories - his approach is effortless and assured. Clients and suppliers describe him as "a consummate professional with an eye for detail - a delight to work with" Julian Haddon, The Savoy. "It was like having my best friend plan my wedding, and it was perfection!" - Jessica, Bride. "With his calm and cool attitude he makes it all seem effortless." Michelle & Karl, Bride & Groom. Bruce is fast becoming an authority on trends and tips for entertaining; his expert advice is sought regularly from industry media and lifestyle brands.

### *About Bruce*

Since becoming a certified Wedding Planner, Bruce has perfected his talent for delivering exceptional events, inspiring clients with a natural "joie de vivre" at the heart of his professionalism. Bruce believes that each wedding or event should be unique, reflecting the clients' personalities and individual style. With consummate integrity, he insists on recommending only the most reputable vendors in the industry based on their suitability to your event. Even in his personal life Bruce enjoys all aspects of entertaining. From baking, to throwing inspired dinner parties for friends - his creativity and passion goes hand-in-hand.

Having developed a love for travel over the years, his ideal getaway includes a white sand beach and a good book - of course champagne, great food and the perfect travel partner are also a must!

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